



## **2018 Capoeira Karkará Annual Batizado/Cord Changing Event & Tournament Batizado and Tournament Sponsorship Letter**

To Whom It May Concern:

We are thrilled to be entering our 12<sup>th</sup> year as the premier capoeira program in Palm Beach County and to announce our 2018 Annual Batizado (Graduation & Cord Ceremony) and Tournament.

Since 2006, Capoeira Karkara has been an educational hub for children and adults of all backgrounds and abilities, first serving the YMCA in Boynton Beach and then moving to other schools and spreading to locations throughout the Palm Beach County area; Melbourne FL; Waldorf, MD; Brazil; Spain; and Italy. In January 2017, we relocated to our largest space to date: a 4,200 square foot facility in order to provide for the demand for Capoeira in our community.

In recognition of our students' tremendous progress, each year we host our Graduation Ceremony, a "batizado," for our students and their families and friends. This year's batizado will take place on Saturday, September 29th, 2018 for children and November 17th for adults at our facility. We are expecting several hundred spectators and students to attend these events. New students will be officially welcomed to the Capoeira family by receiving their first cords. We will also acknowledge seasoned capoeiristas with new cords depending on their progress. Additionally, there will be performances by our students and we will host our annual tournaments on these dates, inviting other capoeira groups from around the state to come together to participate in these events.

In the tradition of batizados, one or more Capoeira leaders are invited to teach seminars and share their knowledge in order to introduce new perspectives to students. This year, we have several honorable guests in mind that we would like to host, but it depends on the support we get from our sponsors to determine who/how many we can invite to come share their knowledge and wisdom with our capoeira students.

Also in the tradition of batizados, the host school is expected to cover all travel and room and board expenses of the visiting mestre and other mestres (masters) or professors visiting from out of town. These mestres and professors travel for the explicit purpose of teaching and exposing students to new styles to enhance their understanding and appreciation for this art form. It is through dedication and willingness to interrupt their training and own students' learning that our students will grow.

We are obligated to charge students to attend this event in order to cover the cost associated with executing the event. For many students, this additional fee is out of reach. As such, Mestre Betinho and I are asking you to please consider supporting this year's batizado with a donation. Through your contribution, it will enable us to offer more for our students by providing the best possible experience.

To become a 2018 Capoeira Karkara Batizado sponsor, please complete sponsorship registration form and return to 106 Commerce Road, Boynton Beach, FL 33426.

Kindest Regards,

Mestre Betinho and Prof. Sara Conceicao  
Owners, Directors of Capoeira Karkara

# There are 3 Sponsorship Levels Available to You

## Sponsorship Levels - Please Checkmark a Box

### Sponsor 1 Student at \$180.00

- Internet Advertising – Your company logo and live link on [www.capokusa.com](http://www.capokusa.com) home page and social media posting, sharing, liking, etc. on Facebook, Twitter & Instagram.
- Your company name and logo printed on the event programs.

### Sponsor 3 Students at \$540.00

- Your company logo on our step and repeat banner where hundreds of pictures will be taken with your logo appearing in the background.
- Your company banner displayed for advertising at the event.
- Internet Advertising – Your company logo and live link on [www.capokusa.com](http://www.capokusa.com) home page and social media posting, sharing, liking, etc. on Facebook, Twitter & Instagram.
- Your company name and logo printed on the event programs.

### Sponsor-a-Mestre at \$2,000.00

- Your company is invited to attend as a vendor, provide company literature, exclusive merchandise, or product samples at the event.
- Your company logo on our step and repeat banner where hundreds of pictures will be taken with your logo appearing in the background.
- Your company banner displayed for advertising.
- Internet Advertising – Your company logo and live link on [www.capokusa.com](http://www.capokusa.com) home page and social media posting, sharing, liking, etc. on Facebook, Twitter & Instagram.
- Your company name and logo printed on the event programs.

I would like to contribute in other ways:

I would like to contribute \$\_\_\_\_\_.

Please contact me. I have other thoughts to share.

**You may pay by cash, check, credit or debit card.**

You may send payment to: Capoeira Karkara Cultural Arts Center, 106 Commerce Road, Boynton Beach FL 33426. All checks can be made payable to Capoeira Karkara. To pay by credit card, submit the attached authorization form by email to [info@capokusa.com](mailto:info@capokusa.com), or pay over the phone at 561-737-3425.

Send your logo, social media contact info &/or URL to: [info@capokusa.com](mailto:info@capokusa.com).

We truly appreciate your generosity.

